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## THE UHLAND FALL FEST ANNOUNCES ITS INAUGURAL LAUNCH THIS SEPT. 28 - OCT. 27 IN HISTORIC TEXAS TOWN LOCATED 25 MILES FROM DOWNTOWN AUSTIN

*Producers of the Dripping Springs Pumpkin Festival move their beloved annual festival to Umland under a brand new name and event concept, promising an “autumn wonderland” that captures the essence of Fall, family and FUN in a beautiful Texas town*

(AUSTIN, TEXAS — June 20, 2024; source: Juice Consulting) — Step into an autumn wonderland as the **Umland Fall Fest, formerly the Dripping Springs Pumpkin Festival**, debuts in a new location from **Sept. 28 to Oct. 27, 2024**. Poised to become a Texas tradition and unforgettable fall extravaganza, the festival is expected to draw over 100,000 visitors this year. Situated on a beautifully shaded, oak-filled farmstead encompassing 97 acres in **Umland, TX**, the event will take place on 15 total acres offering a spectacular array of fall-inspired activities, food, games, live music, and attractions for all ages, making it the perfect setting for a family-friendly celebration. Advance tickets for Umland Fall Fest go on sale **August 1**, with **general admission priced at \$15, season passes at \$75, and VIP tickets at \$150. Seniors 65+ and children three and under enjoy free admission. Parking is free**, with accommodations for nearly 2,000 vehicles, ensuring convenience for all attendees. More details and information about the fest to be announced in the coming months. To RSVP for media passes, please contact the team at Juice Consulting [here](#). For more information, visit [www.UmlandFallFest.com](http://www.UmlandFallFest.com).

"Our team couldn't be more excited to partner with the City of Umland, Texas, on this once-in-a-lifetime project," said **Umland Fall Fest Producer & Developer Christopher Durst**. "This development will undoubtedly change the way families experience entertainment together. Our goal is to design a fun and wholesome environment where families can enjoy time-honored traditions, all while creating core memories that will endure for a lifetime."

"To say that the City of Umland is excited about all of the phenomenal events and experiences that Old Town Umland plans to bring out here is an understatement," commented **Mayor Lacey Duke**. "The stars most certainly aligned when Christopher and his team decided to make Umland home. Out here, we have a saying that 'In Umland, the good days are longer,' and the days will no doubt be even

sweeter now that Old Town Uhland is planting its roots and sharing its fruits with the rest of Texas and beyond."

Featuring over **50 unique attractions**, Uhland Fall Fest promises endless entertainment for all ages. Enjoy five uniquely-themed weekends filled with over 30 bands presented by **Sun Radio 100.1** and **Jack FM 96.3**, immersive activities like **Barnyard Volley** and **Mount Haymore**, and captivating attractions such as an **Exotic Petting Zoo** and **Camel Rides**. Indulge in a wide array of seasonal foods from vendors like **Afuga Coffee**, **Big Franks Tacos**, **Connor's Creamery**, **Donuts R' Holy**, **Downtown Burgers**, **El Mariachi Tacos**, **Empanadas Point**, **KO BBQ**, **Lemonade Spot**, **Momo's Funnel Cakes**, **Oh My Pizza Pie**, **Pecos Pete's Teas**, **I Panini Sandwiches**, **Solaro Estate Winery**, **Tapville Taproom**, **Twisted X Brewery** and more, while exploring popup shops, interacting with roaming performers, and capturing memories in a picturesque pumpkin patch.

The themes for this year's festivities include **Butterfly Jubilee**, **Scarecrow Disco**, **Pioneer Palooza** (featuring a **Cherokee Indian Exhibition, October 12-13**), **Bubble Extravaganza**, and **Pumpkin Jamboree**. Visitors can explore specific festival areas like the **Pumpkin Patch**, **Kinderville**, **Swing Hollow**, **The Barnyard**, **Trading Post**, and **Munchie Meadows**. Enjoy live performances by over 30 honkytonk and country bands, including a special set by **Henry Invisible** and his full band, across two stages.

#### **ABOUT THE PRODUCER:**

Christopher Durst, a fifth-generation Texan and father of three, has produced events and festivals for over 30 years, with notable achievements such as creating the Dripping Springs Pumpkin Festival, which quickly became an annual attraction drawing over 70,000 attendees. In 2024, Durst partnered with the City of Uhland to launch a 97-acre entertainment development aimed at hosting family-focused events year-round, with Uhland Fall Fest as the inaugural event. This development, known as Old Town Uhland, is a visionary project encompassing plans for a fully functioning western town, craft brewery, barbecue restaurant, traditional dancehall, lodging, wedding venue, horseback riding, nature preserves, wildlife sanctuaries, and a history museum showcasing the lives of Uhland's first settlers.

#### **ABOUT UHLAND FALL FEST:**

Uhland Fall Fest, formerly known as the Dripping Springs Pumpkin Festival, is Texas' premier autumn celebration, expecting over 100,000 attendees in 2024. Set on a historical farmstead that was originally settled in 1866, the festival offers 50+ fall-inspired attractions, live music, seasonal foods, and themed weekends. As part of the 97-acre Old Town Uhland, the event is a centerpiece in a visionary project dedicated to year-round family entertainment. Founded by Christopher Durst, a fifth-generation Texan with over 30 years of event production experience, Uhland Fall Fest promises unforgettable memories for all. For more information and tickets, visit [www.UhlandFallFest.com](http://www.UhlandFallFest.com).

#### **ABOUT OLD TOWN UHLAND:**

Old Town Uhland is a 97-acre entertainment development authentically designed to replicate and embody the spirit of the Old West when pioneers and cowboys ruled the land. Once completed, the development will feature over 40 late-19th century, western-inspired structures, including a train

depot, post office, farmhouse, bank & trust, schoolhouse, feed store, general store, blacksmith shop, barns and corrals, trading posts, and more. The town will also include a brewhouse, ice haus, saloon, dance hall, opry house, and barbeque shop. Visitors will be able to host weddings at the property's old Spanish mission, white chapel, and pavilion while enjoying onsite pioneer-style lodging. Once fully completed in 2027, Old Town Uhland is expected to attract more than 1,000,000 annual visitors from around the world. In the meantime, families will be able to enjoy a wide range of seasonal events, including the town's upcoming Fall, Christmas and Spring festivals. Promoters also plan to produce year-round concerts in the town's dancehall showcasing notable music artists from around Texas.

## **ABOUT UHLAND TEXAS:**

Uhland, Texas, situated in Caldwell and Hays counties, is a historic town with deep roots in German immigrant heritage, dating back to its founding in the late 1800s within the Texas-German belt. Named after the renowned poet Ludwig Uhland by settler Louis Scheh in 1900, Uhland is characterized by its scenic beauty, encompassing the tranquil Plum Creek and intersected by the historic El Camino Real.

Conveniently located along Texas State Highway 21, Uhland enjoys proximity to major urban centers, including being 11 miles southwest of San Marcos, 31 miles northeast of Bastrop, and approximately 25 miles north of Austin. The town's early development was marked by figures like Herman Seeliger and Max Schiwitz, whose contributions to commerce and community building laid a solid foundation for Uhland's growth.

Today, Uhland continues to uphold its agricultural heritage, with early settlers like Henry John Wranitzky and Wilhelm Heidemann leaving lasting legacies in farming and community service. The town's commitment to education is evident in its transformation of the original schoolhouse, named after settlers Karl and Margareta Krauf Wiegand, into the Uhland Community Center and City Hall, preserving its historical significance.

Uhland, Texas, remains a beacon of community pride and historical preservation, blending its storied past with a vision for a vibrant future.

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